



⚡ FROM PRODUCT TO PROOF IN 90 DAYS

Verified Evidence Program

Create the proof that wins customer trust.

SOCIAL READY

ZR zenrest_sleep

REAL STORY

★★★★★

J **James K.**
45 years old

"I've tried everything for sleep. This is the first thing that actually shows up in my data."

+18%

DEEP SLEEP

+9%

HRV

Measured by Oura Ring | Verified by Reputable

CUSTOMER STORY

ZR zenrest_sleep

VERIFIED PARTICIPANT STORY

★★★★★

M **Maya T.**
32 years old

"Finally sleeping through the night. My Oura data shows the difference."

+21%

DEEP SLEEP

+15%

HRV

Measured by Oura Ring | Independent Study by Reputable Health

CUSTOMER INTELLIGENCE

Stop guessing. Know your customers.



Julie F.

Female · 46-55 · Denver, CO

"My Oura readiness and sleep scores were drastically improved!"

↗ **+126% Activity**



Trinity L.

Female · 56-65 · Austin, TX

"I felt so much more focus and energy throughout the day!"

✓ Verified by Wearable



Marco W.

Male · 36-45 · Miami, FL

"The taste of this product was not very pleasant. Gritty too."

⚠ Product Insight



WHO

Customer profiles & demographics



WHAT

Product efficacy by segment



WHERE

Geographic & channel insights



WHEN

Usage patterns & timing

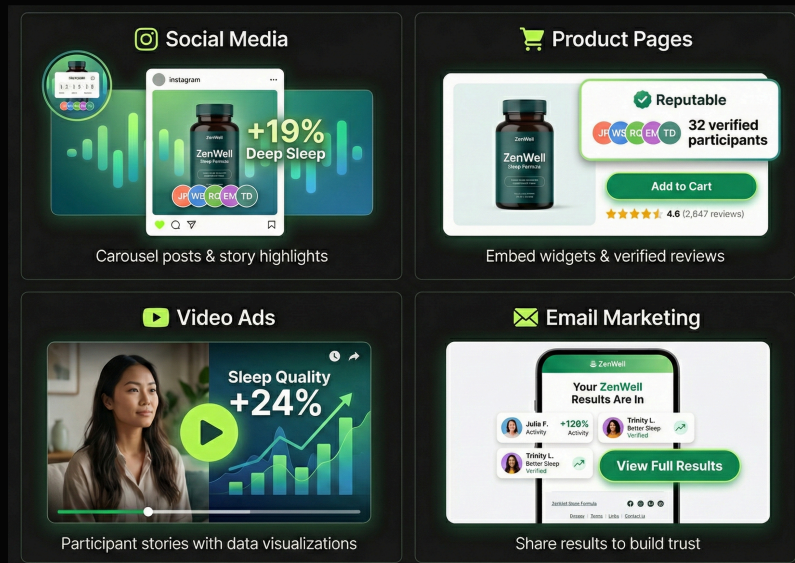


WHY

Buyer motivation insights

MARKETING ASSETS

How to Use Your Data

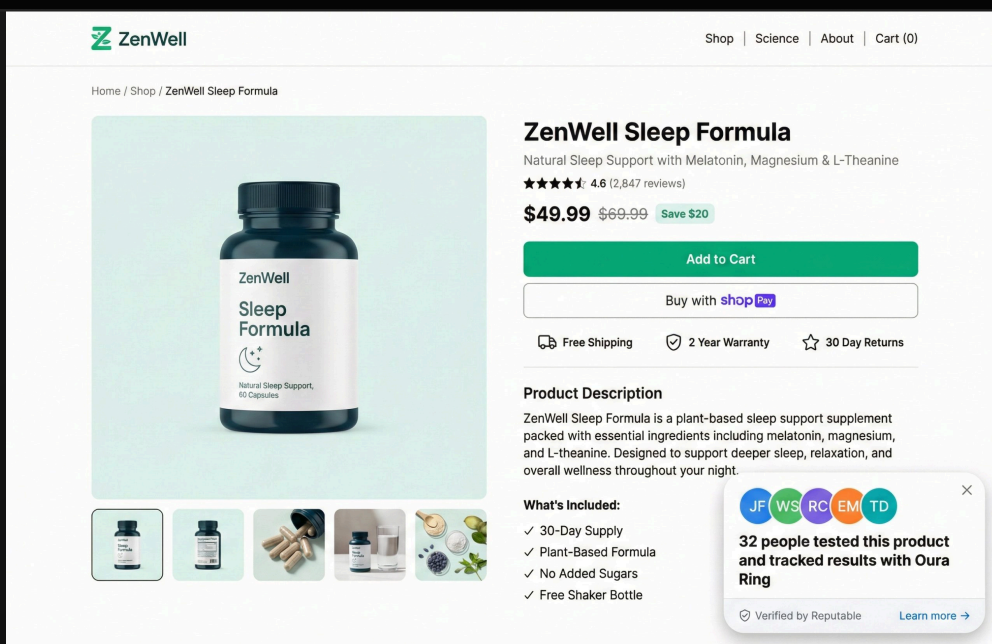



EMBEDDABLE WIDGET

Show Real Results on Your Product Pages

Embed a live widget on your product pages showing verified participant results. Updates automatically as new data comes in.

- ✓ Simple code to embed
- ✓ Customizable styling
- ✓ Live data, always up to date
- ✓ Builds instant trust with shoppers



 **Deploy anywhere:** Product pages, Amazon, paid ads, emails, investor decks, sales calls.

HOW IT WORKS

Three Simple Steps



01

You Invite

Your customers prove the product works for them



02

We Capture

Wearable + survey data collected automatically



03

You Receive

Customer intelligence and verified proof

\$5,000


\$2,500 platform fee
(annual)

\$2,500 set up fee (one
time)

+\$100 per completed
participant

+Reward you set the
amount

Volume discounts available.

 FDA Compliant

 HIPAA Secure

 IRB Pathway

Ready to understand your customers like never before?

Let's talk about what verified evidence can do for your brand.

Kyle Bergquist

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